



NEXT LEVEL
MEDICINES
OPTIMISATION

Helping NHS primary care teams **proactively identify**
and easily action medicines optimisation opportunities
across a patient population.

‘AnalyseRx will save me so much time, I don’t need to write, run and wait for searches. I can just dip in and action patients when required.’

Kim Ryan
PCN Pharmacy Technician

FDB AnalyseRx® is designed to help primary care teams manage patient medication needs over time accurately and safely. It’s the key to unlocking the next level of medicines optimisation opportunities.

With AnalyseRx, primary care teams can quickly gain insight to determine priorities and then coordinate and manage every step in the medicines optimisation process, all within EMIS Web. Patient data is automatically refreshed daily, enabling teams to spend more time focusing on the patients identified and less time on data manipulation.

Ultimately, this leads to increased productivity, more time for patient care and better clinical outcomes at every level of your organisation. Brought to you by FDB (First Databank), the UK’s leading prescribing decision support specialists. Our flagship point of care solution, FDB OptimiseRx, currently covers over 41M patients in primary care.



Manage every step in the medicines optimisation process

A transformational way of working



Identify & Prioritise

Get immediate insight into the prevalence of opportunities in your organisation and use searches and filters to accurately prioritise the most impactful within a cohort.

Action & Collaborate

Action priority opportunities immediately with direct access to the EMIS patient record or delegate activities across the practice team from within the clinical system.



Track & Evaluate

Monitor progress of opportunities and organisation performance, report on actions taken and generate actionable insights to determine future priorities.

Enables smarter, collaborative working to get more done

Go beyond identifying and prioritising patients at risk to unlocking the real impact by actioning those opportunities as a team.

Primary care team members can initiate, coordinate and manage priority medicines optimisation opportunities with all relevant staff. This transformational way of working means the right people are delivering the right care at the right time for that patient.

It also means that duplication of work, reworking and revisiting patients' needs can be a thing of the past. And most importantly, improving productivity means more time with patients, safer, better quality care and lower costs.

Fully integrated into EMIS Web to make your lives easier

All patient searches and follow-up actions can be quickly completed by accessing AnalyseRx within EMIS, also providing shared visibility and removing data silos that exist when using several systems to perform similar work.

Direct clinical system integration also means dynamic patient data and no weekly data uploads or exports to spreadsheets. The data you need is automatically there and refreshed daily leaving you to focus on patient-facing activities.

Empowering transformation in primary care

Sophisticated activity reporting and organisational insight to bring clarity and drive decisions

Our powerful reporting dashboards help you to understand how your organisation is performing against key goals and check progress across the team.

Sophisticated data insights also help you to quickly identify new areas for improvement specific to your organisation.

AnalyseRx's reporting and insights data can be used at multiple levels in a geographic area, from GP practice up to PCN or even CCG and ICS.



Deliver and provide evidence of real value

Maximise patient safety

Accurately find priority patients to reduce risk and increase consistency across your organisation.

Increase time to care

Streamline work processes and collaborate with the entire primary care team to improve efficiency and effectiveness.

Deliver on NHS priorities

Maximise NHS Incentive schemes and payments with delivery against DES requirements and indicators like IIF and QOF.

Reduce costs

Reduce ineffective medicines, improve formulary adherence and prescribing budget management.



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FDB (First Databank), part of the Hearst Health network, is the leading provider of drug knowledge that helps healthcare professionals make precise decisions. With thousands of customers worldwide, FDB enables our information system developer partners to deliver valuable, useful, and differentiated solutions. We offer four decades of experience in transforming medical knowledge into actionable, targeted, and effective solutions that help improve patient safety, operational efficiency, and healthcare outcomes.

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